

# UTKARSH DWIVEDI



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## ABOUT ME

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I'm Utkarsh, a marketer with experience in content creation and brand strategy. I'm passionate about helping businesses grow online.

## EDUCATION

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2024 - 2025 **Senior Secondary**

National Institute of  
Open Schooling

## EXPERIENCE

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2021-2022	<b>Salesman (Affiliate Marketer)</b>
Career Fixx	Promote their products through social media and collaborating with teams.
2022 - 2024	<b>Social Media Manager</b>
Young Premiere League	Handling social media accounts and creating engaging content for them.
2024 - Present	<b>Cashier (LAPINO'Z Pizza)</b>
	Manage the desk area and the cash management as well as customer service

## SKILLS

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- Communication
- Content Creation
- Content Strategy
- Copywriting
- Critical Thinking

## EXPERIENCE

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### **Scoobie Doo | Intern | Remote | July Month 2025**

- Ideated and scripted high-engagement social media content, evaluating which concepts were audience-ready and which needed refinement.
- Conducted brainstorming sessions to identify viral-potential topics and improve content effectiveness.
- Recognized as Top 4th Performer out of 10 for creativity and execution during the Internship.